

Prof. Albertina Dias (also known as Tina Melo Dias) is the Director of the Department of Business Science at Universidade Atlântica in Portugal. Among several academic positions, in different universities in Portugal and in Spain, she qualified as a Coordinating-Professor of Economics and Industrial Management (2009-2012).

With more than 15 years of work experience, in the areas of Economics, Innovation Strategic Management and, Information and Communication Technologies (ICT), Prof. Albertina has been working actively in the knowledge triangle having run her own company on innovative ICT between 2005-2013 (SbH, Ltd., developing multimedia interactive books, based on augmented reality technology and computer aided eBook interaction systems) since 2005. In the past she has assumed several levels of responsibilities in companies such as Paulo Branco Holding (CEO, film industries), Oracle (Financial Analyst), Allianz (Financial Control), and Cap Gemini (Project Manager).



Under the Program Equal e-Change (EU funded) she participated since 2005 for the presentation, demonstration and validation of innovative products in the areas of flexible security on employment and audiovisual and multimedia tools.

Since 2008 she is an Independent Expert for the European Commission, acting as a Reviewer/Evaluator for the implementation of indirect actions under specific programmes. Since 2005, she is a fellow researcher of GITICE / Universidad de Huelva in Spain (scientific domain of Economics and research line of ICT. In this institution she is developing research on Innovative Tools towards Regional Economic Development. Previous academic background includes three principal scientific degrees (pre-Bologna): Ph.D. on Business and Economics (Universidad de Huelva), Master in Statistics and Information Management and a Degree in Economics both from Nova University, Lisbon-Portugal. [tina.melo.dias@gmail.com](mailto:tina.melo.dias@gmail.com)